



# The Fiat Lux Field Guide

Everything the studio can do, and how to get the most light out of it.

LET THERE BE LIGHT

[fiatluxdesign.co](http://fiatluxdesign.co)

## CONTENTS

# What's inside

## 01 Welcome

Fiat Lux stages real homes with editorial light. You bring the photos, it brings the sun.

## 02 Quick start

Five minutes from photos to a shareable staged listing.

## 03 Room intelligence

Lux knows the difference between your foyer and your front yard.

## 04 Staging modes

Six ways to transform a photo, each with its own promise.

## 05 The 30+ styles

From Spanish Hacienda to Modern Penthouse, each style is a complete design language.

## 06 Hi-fi and structure lock

Two switches for when the photo really matters.

## 07 Editing after the magic

The first render is a draft. The tools below make it yours.

## 08 Share pages

One link that sells the listing and grows your pipeline at the same time.

## 09 Reels, prospectus, and listing copy

The content kit that usually takes a marketing team.

## 10 Brand kit

Your name on everything that leaves the studio.

## 11 Shop the look

Every staged room is shoppable.

## 12 Plans and credits

Simple math: one generation, one credit. Hi-fi is three.

## 13 Troubleshooting

When the light flickers.

01

# Welcome

*Fiat Lux stages real homes with editorial light. You bring the photos, it brings the sun.*

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Fiat Lux Design turns ordinary listing photos into furnished, sunlit, magazine-grade images in about a minute per room. It stages empty rooms, restyles tired ones, perfects curb appeal, writes the listing copy, and packages the whole thing into a shareable gallery, a social reel, and an investor PDF.

Two promises sit underneath everything. First, geometry is sacred: walls, windows, doors, and sightlines never move. Second, the house is always recognizable. A buyer who walks in after seeing your photos should feel like the photos kept their word.

02

# Quick start

*Five minutes from photos to a shareable staged listing.*

- 1 Open the studio at [fiatluxdesign.co/app](https://fiatluxdesign.co/app) and drop in your room photos (or paste a Zillow, Realtor, or MLS link to import them).
- 2 Wait a breath. Lux names every room automatically, including exteriors, and writes a listing description for each.
- 3 Pick a style for each room (or keep the suggestion) and press Stage all rooms.
- 4 Open any room to fine-tune: spot edit by prompt, paint an area to change just that, or restore an earlier version.
- 5 Press Share to publish a branded before / after gallery link you can text to anyone.

Bright idea: Your first five stagings every month are free. No card needed.

03

# Room intelligence

*Lux knows the difference between your foyer and your front yard.*

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Every photo you upload is classified automatically: living room, primary bedroom, kitchen, walk-in closet, patio, pool, and so on. The room type matters because it decides what staging is allowed to do.

## Interior, outdoor, and facade

- Interior rooms (bedrooms, kitchens, foyers, hallways) can be fully staged, restyled, decluttered, or renovated.
- Outdoor living areas (patio, deck, pool) can be furnished and styled like any room.
- Facade shots (Front of House, Back of House) are protected. The building itself never changes. Lux only perfects the lawn, landscaping, light, sky, and removes clutter like cars and trash cans.

## If a room is labeled wrong

Every card shows its room label right on the photo. If the auto-detect missed, change the room dropdown on the card. The mode list updates instantly to what makes sense for that space, so you can never accidentally furnish your driveway.

Bright idea: Facade shots automatically switch on the Hi-fi model, which is dramatically better at keeping the house pixel-faithful.

04

# Staging modes

*Six ways to transform a photo, each with its own promise.*

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- Stage (furnish empty): fills an empty room with a complete, listing-ready look.
- Restyle: replaces the existing furniture and decor with a new style, architecture untouched.
- Declutter: clears mess and personal items so buyers can imagine themselves in the space.
- Renovate: visualizes new flooring, wall colors, and fixtures, believably and tastefully.
- Curb appeal: exterior-only. Lush mowed lawn, refreshed beds, clean driveway, golden-hour light, beautiful sky. The house itself is untouchable.
- Twilight: converts a daytime exterior into the glowing dusk shot photographers charge a premium for.

05

# The 30+ styles

*From Spanish Hacienda to Modern Penthouse, each style is a complete design language.*

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Styles are grouped into Mediterranean, Modern, Luxury, Classic, Rustic, Urban, Outdoor, and Commercial. Each one carries its own materials, palette, and mood, written by designers rather than generated keywords.

Every room in a project can take a different style, but the strongest listings usually hold one style family across the home with small variations per room.

Bright idea: Not sure where to start? Mediterranean, Organic Modern, and Quiet Luxury photograph beautifully in almost any home.

06

# Hi-fi and structure lock

*Two switches for when the photo really matters.*

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## **Hi-fi**

Hi-fi routes the room through the premium model with the best spatial reasoning. Perspective, door and window placement, and architectural detail hold noticeably better. A Hi-fi staging uses 3 credits instead of 1. Facade shots turn it on automatically.

## **Lock structure**

Lock structure goes further than prompting: Lux detects the windows and doors in your original photo and composites those exact pixels back over the staged result. The view through every window stays identical to reality, which matters when the view is the selling point.

07

# Editing after the magic

*The first render is a draft. The tools below make it yours.*

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## Spot edit

Open a staged room and describe one change: "swap the rug for a cream wool one", "warmer evening light", "remove the floor lamp". Everything else stays identical.

## Paint an area

For surgical control, press Paint an area, brush over exactly the part you want changed, and describe what it becomes. Only the painted region is repainted; every other pixel is preserved perfectly.

## Versions

Every render and edit is kept as a version thumbnail under the image. Click any version to restore it. Nothing you do is ever destructive.

## Match an inspo photo

Upload a photo of a room you love and Lux restages your room to match its furniture style, palette, and mood, fitted to your room's real dimensions.

08

## Share pages

*One link that sells the listing and grows your pipeline at the same time.*

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Press Share on any project and Lux publishes a public gallery page: every room as an interactive before / after slider, the listing descriptions, and your branding from the brand kit. Text the link to a seller, drop it in a listing, or post it anywhere; the preview card shows the staged hero photo.

Share pages work for you while you sleep. Visitors who want the shop-the-look list leave their email, and those leads are yours.

Bright idea: Share again after edits to publish a fresh link with the latest images. Old links keep working.

09

# Reels, prospectus, and listing copy

*The content kit that usually takes a marketing team.*

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- Reel: a vertical or square video of your before / afters with branded intro and outro, ready for Instagram or TikTok-style placements.
- Prospectus: a branded PDF of the whole project, built for investors and sellers.
- Listing copy: every room gets a 2 to 3 sentence MLS-ready description the moment it is classified. Find it in the room editor.

10

# Brand kit

*Your name on everything that leaves the studio.*

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Open Brand kit and set your name or team, logo, and accent color. Exports, reels, the prospectus, and share pages all carry it. Downloads can also be stamped with the industry-standard "Virtually Staged" label, which many MLSs require.

11

# Shop the look

*Every staged room is shoppable.*

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Lux lists the key pieces in each staged room with price estimates and shopping links. In the room editor, Find shoppable pieces adds tap-to-shop hotspots right on the image. On share pages, the shopping list doubles as your lead magnet.

12

# Plans and credits

*Simple math: one generation, one credit. Hi-fi is three.*

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- Vela (free): 5 stagings a month, all styles, spot edits, share pages.
- El Estudio (\$49/mo): 500 stagings, batch staging, reels, 4K watermark-free exports, priority rendering, \$0.10 overage.
- Casa Real (\$199/mo): 2,500 pooled stagings, 10 seats, white-label brand control, prospectus, API access, \$0.08 overage.
- A staging or an edit costs 1 credit. A Hi-fi staging costs 3. Stagings reset monthly.

# Troubleshooting

*When the light flickers.*

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- "Engine offline": the staging engine key is missing or expired. If you are self-hosting, set FAL\_KEY. On fiatluxdesign.co this resolves itself; try again in a minute.
- "Monthly staging limit reached": you have used your plan's included generations. Upgrade or wait for the monthly reset.
- A room came out warped or wrong: press Re-stage for a fresh take (each render is unique), turn on Hi-fi, or use Lock structure for windows and doors.
- The room label is wrong: change it on the card. The label drives what staging is allowed to do, so fix it before re-staging.
- Edits look too aggressive: use Paint an area instead of a full prompt edit; it changes only what you brush.
- Photos look soft: upload the largest original you have. Lux resizes intelligently, but it cannot invent detail that was never captured.

Still stuck? Write to us through the contact page and a human will answer.



**Go make some light.**

[fiatluxdesign.co/app](https://fiatluxdesign.co/app)

